



PrimeMirror Over Time



Other Mirrors Over Time

PrimeMirror™

Our proprietary process guarantees peak performance.

The PrimeMirror Primer

Bathroom mirrors are prone to corrosion.

The moment a mirror is installed it begins to corrode naturally due to oxidation. The high humidity and poor ventilation conditions common in bathrooms accelerate this process, resulting in de-silvering, clouding, ghosting, black edge and black spots throughout the mirror.

Not all bathroom mirrors perform equally.

Most imported mirrors use standard mirror glass that isn't designed to withstand the harsh bathroom environment. Fortunately, PrimeMirror from Cordova uses an exclusive, proprietary copper-free formulation developed specifically to withstand the harsh bathroom conditions as well as protect the environment.

CASS Testing proves PrimeMirror excels.

CASS¹ Testing is the universally-preferred method for evaluating the longevity of mirror products under harsh conditions. With CASS Testing, most mirrors show signs of corrosion after only 75 hours. In comparison, PrimeMirror exhibits exceptional performance after 180 hours of CASS Testing.

The PrimeMirror Promise



Copper-free manufacturing



Corrosion resistant performance



CASS Test verified longevity



Confidence of a 3-year warranty

¹ The Copper Accelerated Acetic Acid Salt Spray (CASS) test is a standardized method used around the world to determine corrosion resistance of materials and coatings. CASS testing for mirrors involves placing mirror samples in a special CASS Chamber and subjecting them to a continual attack of corrosive agents that mimic a bathroom environment. The longer the samples remain corrosion free, the longer they will perform in an actual bathroom.